

JULIE WILSON

IN



GYPSEY

AUGUST 10 TO AUGUST 22 - A RAINBOW STAGE PRODUCTION - OFFICIAL SOUVENIR PROGRAM

3
shows
nightly

TONIGHT
AFTER THE SHOW
VISIT THE

3
shows
nightly

ESTABLISHMENT

330 EDMONTON STREET

JULY 31 - AUG. 13



*chicagoland's
outstanding
folk singer*

PETER MORSE



The Incomparable
Guitarist-Singer

Jose Feliciano

AUGUST 14 - 27



THE SMOOTH, SEDUCTIVE
AND VERY SWINGING
FOLK SINGER

Gale Garnet

AUGUST 28 - SEPT 10

OPEN NIGHTLY 9 P.M. TO 3 A.M.

EXCEPT MONDAY
The Most Talked About Spot In Winnipeg
Superb Entertainment, Distinctive Food

Chances Are You'll Be Joined
By the Stars of Rainbow Stage
In Our Audience — You Never Know!

ANOTHER **pace** PROJECT



COMING JANUARY 27

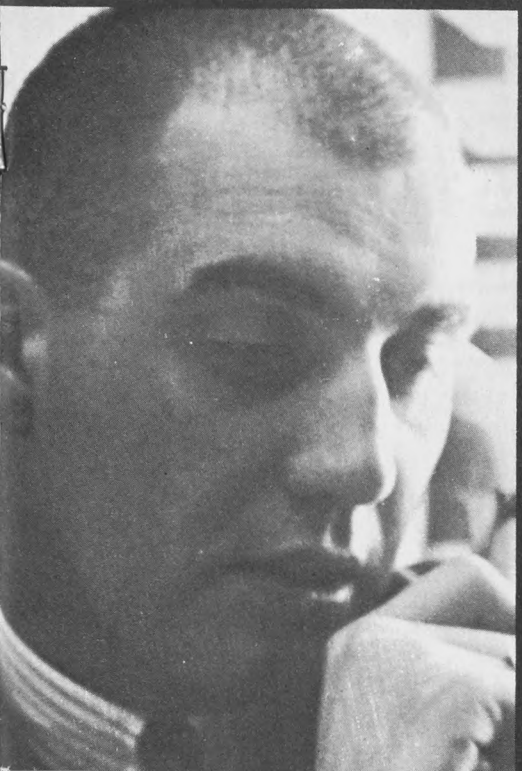
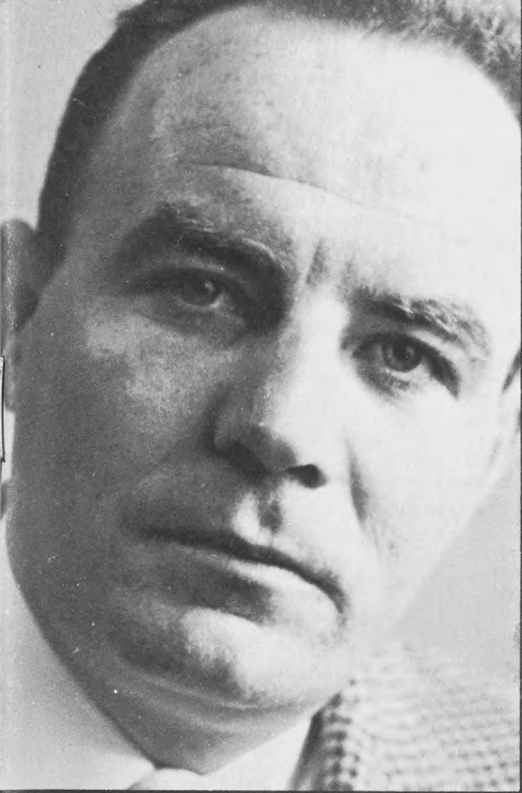
THE
MANITOBA
THEATRE CENTRE
PRESENTS

IRMA LA DOUCE

starring LILLIAN LEWIS

Season Ticket Holders Will Have the Best Seats . . .
Phone WH 2-7471 and Order Yours Now

manitoba theatre centre



Board of Directors

COLIN E. CRAWFORD

Crawford & Crawford, President

MR. I. H. ASPER

MR. W. C. BARTHEL

MR. NORMAN COWAN

MR. LEO KELEKIS

MR. DENNIS O'NEIL

MR. LAURIE MAINSTER

MR. G. CAMPBELL McLEAN, Q.C.

MR. JOHN McRAE

MR. VICTOR PINCHIN

MR. E. B. OSLER

OFFICERS

Asper & Company

W. C. Barthel Accountant

Canadian Broadcasting Corporation

L. C. Kelekis, Barrister

Canadian Broadcasting Corporation

Foster Advertising Ltd.

Newman, McLean and Associates

Investors Syndicate of Canada Ltd.

Canada Safeway Ltd.

Osler, Hammond & Nanton Insurance Ltd.

MRS. DAVID STALL

MR. OLIE ALTO

MR. PETER DAFOE

MR. MARK DANZKER

MR. MARCEL A. DESAUTELS

MR. FRED JAMES

MR. REG HUGO

MR. GRANT MARSHALL

MR. RON MEYERS

MR. A. J. NEWMARK

MR. ROY H. PARKHILL JR.

MR. A. ALLYN ROSSEN

MR. JACK SHAPIRA

MR. JEROME SHORE

MR. JACK SLATER

MR. LEONARD STONE

DIRECTORS

Reid & Eibner Ltd.

Investors Syndicate of Canada Ltd.

M. Danzker Associates

Great-West Life Assurance Co. Ltd.

Nu-Way Upholstering Ltd.

Design Associates Ltd.

McLaughlin & Meyers

Phillips Appliances Ltd.

Parkhill Bedding & Furniture Ltd.

Rossen Lumber Co. Ltd.

Radio CJQM

Kushner, Breen, Gordon & Fromkin

Slater Agencies

Pace Organization

HONORARY PATRONS

The Honourable Errick F. Willis,
Lieut.-Governor of Manitoba
and Mrs. Willis

The Honourable Duff Roblin,
Premier of Manitoba
and Mrs. Roblin

Mr. R. H. G. Bonnycastle,
Chairman of Council, Metropolitan
Corporation of Greater Winnipeg
and Mrs. Bonnycastle

RAINBOW STAGE PRODUCTIONS



MANY PEOPLE

... helped make your evening possible. The Board of Directors of Rainbow Stage Productions wish to thank the following public-minded firms and individuals for their generous support.

THANK YOU . . .

THE PROVINCE OF MANITOBA — Honorable Duff Roblin, Premier
THE METRO CORPORATION OF GREATER WINNIPEG —
Mr. R. G. H. Bonnycastle, Chairman
CITY OF ST. BONIFACE — Mayor Joseph P. Guay
For your recognition of our artistic and cultural contribution to this

CITY OF ST. JAMES — Mayor E. W. Hanks
CITY OF WEST KILDONAN — Mayor C. N. Kushner
RURAL MUNICIPALITY OF EAST ST. PAUL — Reeve C. N. Jackson
RURAL MUNICIPALITY OF WEST ST. PAUL — Reeve A. E. Christensen
RURAL MUNICIPALITY OF NORTH KILDONAN — Mayor Stanley Copp
community and for supporting our efforts in the cause of tourism.

Our sincere thanks to LABATT'S MANITOBA BREWERY LTD. for their support of our student discount plan. We also thank:
THE GREAT-WEST LIFE ASSURANCE COMPANY
T. EATON CO. LTD.
IMPERIAL OIL LTD.
HUDSON'S BAY CO. LTD.

JAMES RICHARDSON & SONS LTD.
For their substantial support of our attraction.
We appreciate the wonderful support of our Apprenticeship Plan offered by CARLING'S MANITOBA BREWERY LTD.

To the men in Advertising and Communication . . . your public spirited help in a time of need is remembered with gratitude.

CHANNEL-12 TELEVISION — Mr. J. O. Blick
RADIO CJQM — Mr. Jack Shapira
REMIS SIGNS LTD. — Mr. Bernard Remis
CANADIAN BROADCASTING CORPORATION — Mr. Dan Cameron
THE WINNIPEG FREE PRESS — Mr. R. S. Malone
DALY DISPLAY LTD. — Mr. Dennis Daly
J.M.R. SALES PROMOTION LIMITED — Mr. Mel Carr
UNIVERSAL SIGNS LTD. — Mr. William Landis

RADIO CKY — Mr. Sid Boyling
RADIO CKRC — Mr. Robert Buss
RADIO CJOB — Mr. Rory McLennon
RADIO CKSB — Mr. Roland Couture
CJAY-TV — Mr. Jack Davidson
THE WINNIPEG TRIBUNE — Mr. Ross Munroe
CANADIAN CAR & BUS ADVERTISING — Mr. Norman Contant

Business people in our town who unselfishly helped our fund drive with material aid . . .

STUART PRINTING LTD.
CROWN ZELLERBACH LTD.
BARBER-ELLIS OF WINNIPEG LTD.
WESTERN SMALLWARES LTD.
LANCE PUBLISHING CO. LTD.
MUSIC & PLAY EXCHANGE LTD.
DUHA PRINTERS LTD.
MALLABAR LTD.
WINNIPEG LIFE UNDERWRITERS ASSOCIATION

ROYAL ALEXANDRA HOTEL
BANK OF MONTREAL
PIANO HOUSE LTD.
J. COLEMAN FLETCHER
COMMUNITY-CHEVROLET-OLDSMOBILE LTD.
BULMAN BROTHERS LTD.
GIBSON & SVIENSON LTD.
RED TOP CAR WASH LTD.
POLO PARK MERCHANTS ASSOCIATION

THANK YOU!

We thank the Winnipeg and District Labour Council, Grant McLeod, President, and the following Union Locals for their help:

AMALGAMATED ASSOCIATION OF STREET RAILWAY AND MOTOH
COACH EMPLOYEES
CANADIAN UNION OF PUBIC EMPLOYEES
LOCAL 49, BROTHERHOOD OF RAILWAY & STEAMSHIP CLERKS
LOCAL 160, INTERNATIONAL UNION OF BOOKBINDERS
LOCAL 206, INTERNATIONAL UNION OF HOTEL, RESTAURANT
EMPLOYEES & BARTENDERS
LOCAL 174, INTERNATIONAL ASSOCIATION OF MOULDERS
LOCAL 832, INTERNATIONAL ASSOCIATION OF RETAIL CLERKS
LOCAL 741, INTERNATIONAL ASSOCIATION OF MACHINISTS
LOCAL 1953, INTERNATIONAL ASSOCIATION OF MACHINISTS
LOCAL 409, INTERNATIONAL BROTHERHOOD OF ELECTRICAL
WORKERS

LOCAL 216, INTERNATIONAL LADIES' GARMENT WORKERS
LOCAL 468, RETAIL & WHOLESALE D.S.U.
LOCAL 343, CARPENTERS' UNION
LOCAL 755, RETAIL WHOLESALE & DEPARTMENT STORE
EMPLOYEES' UNION
LOCAL 830, PULP, SULPHITE & PAPER MILLS UNION
LOCAL 537, PRINTING SPECIALTIES EMPLOYEES
LOCAL 59, STEREOTYPERS' UNION
LOCAL 3960, UNITED STEEL WORKERS OF AMERICA
LOCAL 191, WINNIPEG TYPOGRAPHICAL UNION
LOCAL 87, WINNIPEG PRINTING PRESSMEN & ASSISTANTS
LOCAL 867, WINNIPEG FIRE FIGHTERS' ASSOCIATION
LOCAL 190, WINNIPEG MUSICIANS' ASSOCIATION

And finally, those most important firms and individuals who believe in our community and prove it with their financial support.

PATRON DONORS (Over \$100)
Airliner Motor Hotel
Bayco Metal Sales Limited
R. S. Bowles
Canada Packers Limited
Canada Safeway Limited
Celebrity Concerts Limited
Charterhouse Motor Hotel
Philip A. Chester
A. Lloyd Clark Company
Comax Corporation
General Distributors
Grossman Limited
Investor's Syndicate
KCND Channel 12
Kay's Limited
C. Kelekis Restaurant
Manitoba Travel and
Convention Bureau
Mid-West Diamond Drilling
C. G. Murphy
National Grain Company Ltd.
MacLean Newman Assoc.
Northern Sales (1963) Limited
G. P. Osler
Perth Dye Works
T. O. Peterson
Powell Equipment Limited
David Portugal and Company
Salisbury House Limited
Searle Grain Company Limited
Shell Canada Limited
Silpit Industries Limited
Simkin's Construction Company
J. W. Speirs
Smith, Carter, Searle &
Associates
Tallman Sand and Gravel
A. R. Tucker
Winnipeg Supply and Fuel
Limited

SPONSORING DONORS (Over \$50.00)

Ashdown's Hardware Limited
Asper and Company
Bon Vivant Hideaway
R. H. G. Bonnycastle
F. J. Caine

CHARTER DONORS (Over \$25)

Alco Equipment
C. V. Antenbring
Appleby and Backlin
Arpin, Rich and Houston
B.A. Oil Company Limited
Barkwell Paper Company
Dr. A. D. Bracken
Dr. J. E. Burch
Burns Brothers & Denton
Dr. D. M. Campbell
James D. Clarke
Dickson Motors Limited
Dominion Stores Limited
T. A. Easton
Ellice Inn Limited
Fort Garry Dyers
General Finance
Groff Agency
C. Huebert
Junior Wear Limited
Kipp-Kelly Limited
J. A. MacAuley
Manitoba Cartage and
Forwarding
Manitoba Rolling Mills
Metropolitan Construction
Izzy Miller
Molson's Fort Garry Brewery
Old Dutch Foods Limited
Osler Hammond and Nanton
Piano House
W. S. Pitch
Pollock and Nurgitz
The Public Press
Rice Sportswear
Ringer's Drug Store
Stewart Searle Jr.
Spivak and Spivak
Dr. C. B. Stewart
Stall Sportswear
Standard Aero Engine
Victor Fox Foods
Victoria Leather Jacket
W. R. Associates Limited
W. W. Distributors
Bill Walker
Winnipeg Motor Products
Nathan B. Jacob
Dr. P. Katz
D. E. Kilgour
Kromar Printing
L.M.A. Services Limited
Dr. W. J. McCord
McMillan's Pharmacy
John McRae
Grant Marshall

Buchwald Matlin
Monarch Wear Canada Ltd.
National Canadian Bank
The Orchid
F. L. Palk
Dr. D. Parkinson
Pary Products Limited
H. H. Perry
Quinton's Limited
Jean I. Riley
D. A. Ritchie Investment Ltd.
Schulman & Schulman
B. A. Shuckett
David Slater Ltd.
R. G. Smellie
H. G. H. Smith
Sprague Lumber
D. M. Stephens
Super-Lite Electric
Talbot Realty
Dr. P. H. T. Thorlakson
Dr. J. M. Trainor
D. Thompson Ltd.
Ukrainian Professional
Businessmen
United Garments
A. J. Vincent
Imperial Tobacco Sales
Dr. C. H. A. Walton
Weidman Brothers
Westair Sales
Weston Bakeries
Winnipeg Central Heating
Winnipeg Photo Ltd.
Winnipeg Sports & Digest
Dr. M. E. Wolch
Max Wolinsky
York Tire Service
George H. Young Co. Ltd.
J. H. Bowman
Bowes & Company
J. W. Briggs
Brock Saunders & Co.
Dr. D. Brodovsky
Burns & Co. Ltd.
G. K. Braun
W. G. Campbell
A. Canton
Dr. D. L. Chappel
M. Cherewyk
G. F. Copeland
Dr. A. H. Cottick
Davis Signs
R. A. Dahl
A. Dowse
H. Dube
J. D. Duncan
Dr. W. J. Elliott
W. D. Fallis
Dr. H. Fast
T. B. Findlay
J. G. Grant
H. Green
Hare, Gork Watters & Co.
H. S. Harvey
Hay, Channing & Co.
Dr. R. J. Hitesman
Dr. G. R. Hogg
Dr. M. S. Hollenberg
Dr. R. L. Howden
G. H. Jackson
Johnston, Jessiman, Gardiner
Johnston
L. H. Kahane
Dr. D. L. Kerr
Dr. A. A. Klass
H. Koppel
W. G. Kotchapaw
J. Lamonica
Dr. M. J. Lehman
D. H. H. Lippmann
A. R. Little
Mrs. A. E. Loadman
W. D. Love & Co.
McConnell Eastman & Co.
G. B. McCrea
D. C. McGavin
J. J. H. McLean
Mackling & Gibson
Malcolm Agencies

SUSTAINING DONORS (Over \$10.00)

R. G. Bartlett
Dr. I. R. Battell
R. E. Beamish
Dr. T. E. Beighton
Bell Foundry
Birt Saddlery

Justice R. Maybank
Mitchell & Green
Dr. R. B. Mitchell
H. J. Moffat
Dr. A. Molgat
Dr. A. Mutchnik
G. M. Nesbitt
G. C. Norman
Norman Wildman Agencies
M. Norton
Palm Dairies
R. Palmour
Park Hannesson Ltd.
W. J. Park
Pritchard Engineering
Phillips Paint Products
G. W. Reed
J. A. Richardson
J. S. Richmond
Robert Morse Corporation
G. L. Russell
J. Scecina
Selkirk Metal Products
E. W. Sharpe
Dr. E. F. Shluderman
Silver Heights Medical Centre
K. Snelgrove
Dr. J. B. Squire
Dr. G. M. Stephens
V. M. Storrie
F/L S. Strang
M. J. Swartz
Swystun, Ratuski & Swystun
Swystun, Swystun & Swystun
Dr. J. R. Taylor
Mrs. E. R. Tennant
A. E. Thompson
D. A. Thompson, Q.C.
W. J. Thompson
Dr. P. K. Tisdak
S. N. Ulow
F. B. Vopni
Watson's Warehouse & Trucks
Western Smallwares

CONTRIBUTING DONORS (Over \$5.00)

R. S. Abbott
Alexander Agencies
Allan Lyone Limited
D. E. M. Allen
J. C. Anderson
Anonymous
Anonymous
Apex Agencies
Mr. Armstrong
M. Aseltine
Astra Building Dispensary
Auto Headlining Company
J. F. Austin
Dr. V. F. Bachynski
Miss M. Baker
H. H. Badger
Bank of Nova Scotia
W. B. Barr
B. H. Basing
R. Bausche
Dr. J. P. Beattie
J. A. Bell Junior
Dr. C. F. Benoit
Dr. W. A. Bell
Beaudry's Barber Shop
L. Berman
Dr. D. F. Besant
Dr. E. Black
E. J. Blake
Bloomer Brothers
Mrs. H. Blower
Dr. Noel Book
B. Bower
B. Bowley
K. M. Bowman
Dr. W. D. Bowman
Dr. A. D. Bracken
R. E. Brake
M. Brickman
M. H. Broder
C. Brown
H. W. Brown
Broadway Florists
R. Brinsmead
Brown's Esso Service
W. Bruce
Bullock & McWhinney
Dr. F. J. Burgess
A. Burke
H. Burrell
Burns Bros & Denton
H. H. Button
Dr. R. Cadham
Max Caldwell
O. M. Campbell
Canten's Drugs
Frank Cancilla
Lyle Canquist
A. E. Cantor, Q.C.
Cantor's Super Solo

Lyle C. Chambers
Allen Chamish
Chapman Pharmacy
Charles Drugs
A. R. Charles
Mrs. K. A. Charles
Charleswood Pharmacy
Dr. R. M. Cherniak
C. M. Chesney
Mrs. S. C. Chisholm
C. Cholakis
E. G. Choronus
City Clothing Ltd.
Mrs. G. Carruthers
Career Girl
Card Shop
Clinic Optical Dispensary
J. Coggins
Hy Cohan
C. Clay
N. Connacher
Contessa Dress Shoppe
M. J. Conacher
L. Convey
R. Copp
Cottonwood Barber Shop
F. H. Cook
W. Cowton
Cramer Furniture
A. A. Crawley & Co.
A. Crockett
Crosstown Drugs
Coquette Shoes
Community Jewellers
G. F. Cummer
D. H. Cryder
J. M. C. Daly
Dr. H. Davies
Debb's Millinery
C. D. Dent
A. Desauliers
Dr. E. G. Derrett
D. A. Dick
Diecast Products Ltd.
W. H. Donald
Dot Transfer
Dr. A. R. Downs
J. M. Dowler
D. Dressler
E. M. Dryborough
W. J. Dubesky
Duncan, Rattray, Peters & Searle
A. J. Dunstone
W. J. Dyck
D. W. Dyson
Dominion U Drive
Eastern Sales Limited
Eb's Electric
L. R. Ebinger
H. T. Edwards
M. Edwards
Ellett's Restaurant
Ellerby & Hall
Dr. B. Elliott
Dr. J. G. Elsey
Eggertson & Eggertson
Elmwood Plumbing & Heating
Elna of Manitoba
Emco Limited
Empire Drug Co. Ltd.
Empire Service
Empire Pharmacy
D. G. Ferguson
Field's Television
Dr. K. Finkel
L. C. Finnen
C. E. Flook
R. J. Fogg
Fort Rouge Decorating
Dr. J. B. Frain
Fresnor Shell
Mrs. I. T. Froub
M. A. Garland
L. H. Gault
Gelhorn Motors
Gordon George
C. N. Gerrie
E. Gill
G. H. Gillespie
G. Gilhuly
F. L. Girling
S. Gitterman
M. Gingera
Gladstone Motors
Maurice Glow
Globerman Brothers
J. H. Goldman
Dr. P. Goldstein
Charles Gordon
C. E. Gould
D. L. Gourley
G. A. Gow
Graham Pharmacy
Donald Graham
Great West Metal Products Ltd.
Dr. Granove
Grant Rocco Centre
Dr. L. Greenberg

Mrs. P. Gustafson
D. Guttman
Peter Gynchera
H. S. Investment Limited
Dr. C. W. Hall
Phillip P. Halls
Hall, Graham & Associates
L. K. Hamlin
Hammond Organ
L. G. Hammond
Hanford-Drewitt
H. E. Harrison
L. Hart
A. Hasson
Dr. G. S. Haywood
Bernice Hearn
R. B. Heap
Helmale Pharmacy
A. W. Hart
L. Henschuk
Dr. A. G. Henderson
E. W. Henderson
R. E. Henderson
Henderson Thriftway Petroleum Ltd.
J. Hendry
Dr. P. Henteleff
Dr. L. Herschfield
John Hewsick
G. Heywood
P. M. Hicht
H. A. Holbrook
S. A. Horning
R. M. Horne
D. G. Hubbs
Hugo Esso Service
Gordon Hunt
Harold Hunter
Hunter's Drug Store
Mrs. G. Hykawy
Ibbott & Leonard
Ideal Service Station
International Harvester
W. E. Ireland
Fred Isford
J. Irvine & Sons
Dr. T. G. Jolly
Al Johnson
W. Jones
T. Jones
R. Josephson
Dr. J. O. Joyal
Dr. H. Kahanovitch
Dr. M. Kahanovitch
Dr. A. H. Kapitz
J. G. Karasevich
Dr. L. Karr
Mary Kelekis
Brian Kells
Catherine Kirby
Kirkfield Hotel
Mrs. S. Kliman
J. M. Knelman
Stanley Knowles, M.P.
W. G. Konantz
Peter Kozub
S. S. Kresge Co. Ltd.
S. Krynski
F. Krutzman
Dr. A. S. Lachance
Lage Brothers
Dr. J. J. Landers
Lance Pharmacy
Mrs. Jean Langtry
Lanthier Hardware
Dr. C. Lavoie
E. H. Law
Mr. and Mrs. R. Lazar
La Voyageur Motel
Mrs. M. Learned
Ted Le Pers
Dr. M. Lerner
W. S. Leture
Lillian Lewis Records
Jack Richardson
W. Q. Little
Lomow Vegetables
Lorette Esso Service
M. L. Lovell
H. E. Loyns
Albert Lucas
Dr. R. Duke
Dr. B. Lyons
W. M. McCaughey
W. F. McCracken
I. McDiarmid
G. McLroy
D. C. McInnes
J. G. McIntyre
Dr. M. F. McInnes
Peter McLintock
Dr. M. L. McLandress
L. E. McLaughlin
Jack McKeag
Ken McLeod
N. McPhail
McVicar's Food Market
K. E. MacEachern
Ross MacKenzie
R. S. MacKenzie

Mallabar Limited
Manitoba Drugs
Manitoba Upholstering
I. O. Manning
Maple Leaf Stamps
Dr. J. Margolis
E. M. Marchand
Dr. Marmar
E. Marten
I. Matchan
R. Martin
T. K. Martin
Master Music Limited
W. A. Maycher
Dr. C. A. Melanese
Dr. J. Mendelson
Mercury Drugs
Merrihew's Book Store
Middleton & Stewart
Mid-West Produce Co. Ltd.
May Midwinter
Miller Hatcheries
Dr. M. Minuk
Moffatt's Pharmacy
Monarch Lumber
Montreal Fur Company
Moody, Moore & Partners
Mrs. J. Morgan
Don Morrisson
Morrisson's Meat Market
Harold Morris Agencies
Wm. Moser
Motor Sales (1961) Ltd.
Max Mouffler
Mount Royal Pharmacy
J. P. Mowat
L. F. Munroe
Moxley's Rental, Sales & Service
Sam Mutchnik
Nairn Esso Service
National Cloaks
National Council of Jewish Women
Nelson River Construction
S. Neufeld
North End Service
Northern Paint
G. C. Norman
Northcote Limited
Norwood Cleaners Limited
Norwood Hotel
O'Neill & Hunter
R. O'Rourke
H. Oliver
W. J. Park
Park-Hannesson Ltd.
Parkview Drugs Ltd.
Parkview Barber Shop
Dr. T. R. Paul
Dr. D. Pearlman
J. Pearlman
Dr. S. Peikoff
A. Pelsner
I. Peltz
Pembina Auto Body
S. Pepler
Marianne Perry Draperies
Perth Mutual Insurance
Donald Phalen
A. A. Philips
John Plasicki
Ken Ploen
Pollack, Nurgitz & Bromley
Earl Pollard
L. Pollard
Polo Park Barber Shop
Power's Hardware
Printing Specialties
Progressive Manufacturing
Pulberry Texaco Service
H. A. Putnam
W. C. Qua
K. Racklin
Rainbow Rug Company
R. Raizin
Red River Co-operative Supply
Reliance Products
Regal Sargent Drugs
S. R. Riddell
F. J. Rigney
Rivercrest Sales & Service
H. D. Riley
Ed Rivers
D. V. Roberts
J. C. Roberts
B. A. Robinson Co. Ltd.
H. W. Robinson
Dr. C. J. Robson
Dr. A. Rogers
Rond's Marina
S. Rosen
Max Rosenberg
D. Rothstein
J. Rowe
Royal Trust Co.
Dr. and Mrs. W. G. Rutherford
G. R. Rummery

Rypp's Pharmacy
Sam's Barber Shop
Sandell, Peltz & Co.
Scarth, Honeyman, Scarth
Otto Schelburger
Hans Schlueter
H. Schwartz
P. Scoble
G. R. Scott
J. S. Scott
R. Scott
J. A. Seddon
S. Segal
Fred Sellers
Cecil Semchychyn
Serv Well Supermarket
Olive Shaw
Shodor Industries
Shumsky Fur Co.
O. Shydlawsky
J. Sifton
Silver Heights Pharmacy
R. Simmons
A. D. Simoens
S. Simkin
F. Simkin
A. Simkin
I. Sinclair
Sinclair Whiteside Ltd.
H. Sinder
V. I. Skelton
R. G. Smethurst
G. M. Smith
D. J. Solem
E. E. Stamp
Dr. Stanes
Dr. M. R. Steen
Sterling Shoes Ltd.
Stern Trucks Ltd.
A. W. Stewart
G. H. Stewart
S. S. Stevenson
Sam Stillman
Alec Steel
G. L. Stuart
W. A. Swanson
Tasty Food Products
Temple's Tailors
Thelma Corsetry
J. Thomson
Thompson & Stewart
A. W. Thorndycraft
A. Thorsteinson
Tile House
Trans Canada Credit Corp.
Trans Canada Investors
Dr. H. Tregabov
Dr. J. N. Tritt
Dr. D. M. Trainor
Mr. Truemner
R. A. Turnbull
G. A. Turner
G. S. Turner
Roy Turner
J. Tushak
Tuxedo Book & Record Shop
Uncle John's Hobby Shop
Mr. Uster
L. Van Vliet
S. Wake
Dr. M. Wall
Waldman's Dispensary
F. Warner
J. D. Watts
H. Wasyluk
W. Warne
R. M. Webb
M. G. Webster
C. W. Weir
A. Weist
L. C. Welsh
A. R. West
Western Messenger & Transfer
Western Rambler Ltd.
West Kildonan Collegiate Drama Club
Dr. N. H. Werner
S. Whitaker
Dr. H. Wheeler
M. D. Whiting
W. Wiess
C. G. Wiggins
Wildwood Pharmacy
H. V. Williams
Martin Williams Ltd.
William's Pharmacy
J. Williamson
Williamson & Maxwell
Winnipeg Motor Products Ltd.
Winnipeg Pant & Sportswear Manufacturing
K. F. Wintemute
H. A. Wishart
E. M. Wolfe
K. A. Wood
D. R. Wookery
W. T. Wyllie
Dr. H. Yaffa
D. A. Zaharia
L. W. Zimmerman



Ralph . . .

CUSTOM TAILOR

Italian and British
Cloth

1108 CORYDON

GL 3-8533

好彩

Good Luck

to our
good friend
Mike
and everyone
at Rainbow
Stage
from
'Howie'
at



The
Purple
Lantern

JAPANESE AND CHINESE CUISIN

Higgins Ave. Across From

The Royal 'Alex'

REWIRE YOUR HOME



*the easy way
with*
CITY HYDRO'S
RE-WIRING
FINANCE PLAN

The Plan, which enables you to improve your home wiring to meet present day electrical requirements, is available for houses and duplexes now served by City Hydro. Simply arrange to have your licensed electrical contractor do the work. City Hydro will arrange the financing and bill you monthly on your electric service account.

City  Hydro

55 PRINCESS STREET

WHitehall 6-8235



More Value for your Cleaning Dollar.

CLEANERS • DYERS • LAUNDERERS • FURRIERS

Montreal Trust

Where people are important





REGGIE . . . *the host with the most*
 NO OTHER WINNIPEG HOTEL
 OFFERS SO MUCH

BANQUET ROOMS
 TWO PARKING LOTS
 CENTRAL LOCATION
 POPULAR RATES



- **Wedge wood Room** — *For Distinctive Dining*
- **Open Kitchen** — *For Quick, Tasty Meals*
- **Forest Room** — *For Gracious Relaxation*
- **Red River Room** — *For Historic Refreshment*

ST. REGIS HOTEL

285 Smith Street — WINNIPEG — WH 2-0171

*Radio and 4 Channel TV in every
 Room at no extra cost.*



SAFEWAY'S "*the*" place to do
 all your food shopping

- **QUALITY**
- **VARIETY**
- **SAVINGS**



SAFEWAY

The Apprentice at Rainbow . . .

This year we have "apprentices" coming out of our ears at Rainbow Stage! And we're happy to have them. What better way to learn the business of the Theatre than by the time tested tradition of the Theatre Apprentice? An apprentice digs in anywhere and everywhere. You see them putting up posters, running errands, working backstage and in front. They help build sets, sweep floors, sell programs. Some will work their way up to handling technical details. Some will appear on stage.

All of them will learn. In the tradition of our Industry, they make themselves "generally useful" without pay.

We are very glad to have them with us and we thank each and every one of them for their many hours of enthusiastic effort.

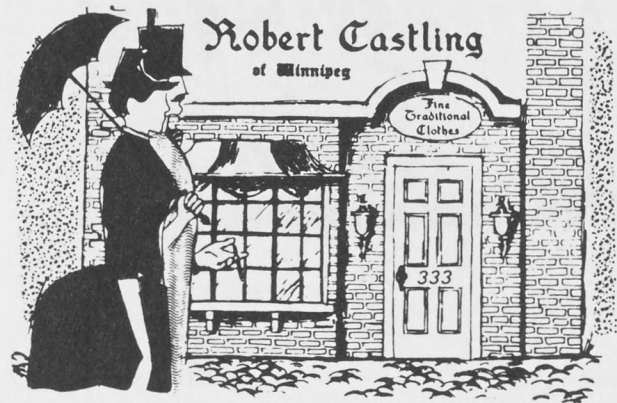
And we thank **THE CARLING (MANITOBA) BREWERIES LIMITED** for their outstanding assistance. Without their generous help we would not be able to provide the tools and supplies needed while we train young people in the theatre.

THANK YOU!

The Little White Menswear Shop.
Featuring Warren K. Cook

Free Parking Across the Street

Triple Three
Donald Street . . .



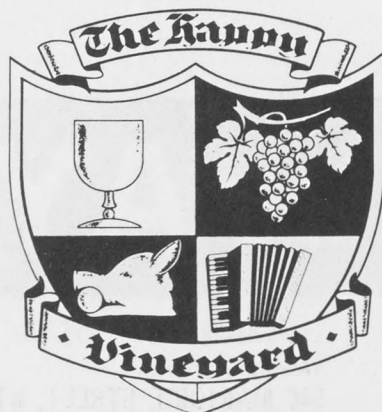
" . . . only Beef Fondue in Winnipeg —
and it's the greatest!"

LICENCED
DINING ROOM
AND LOUNGE

ELICE AT
TORONTO ST.

RESERVATIONS

783-6837

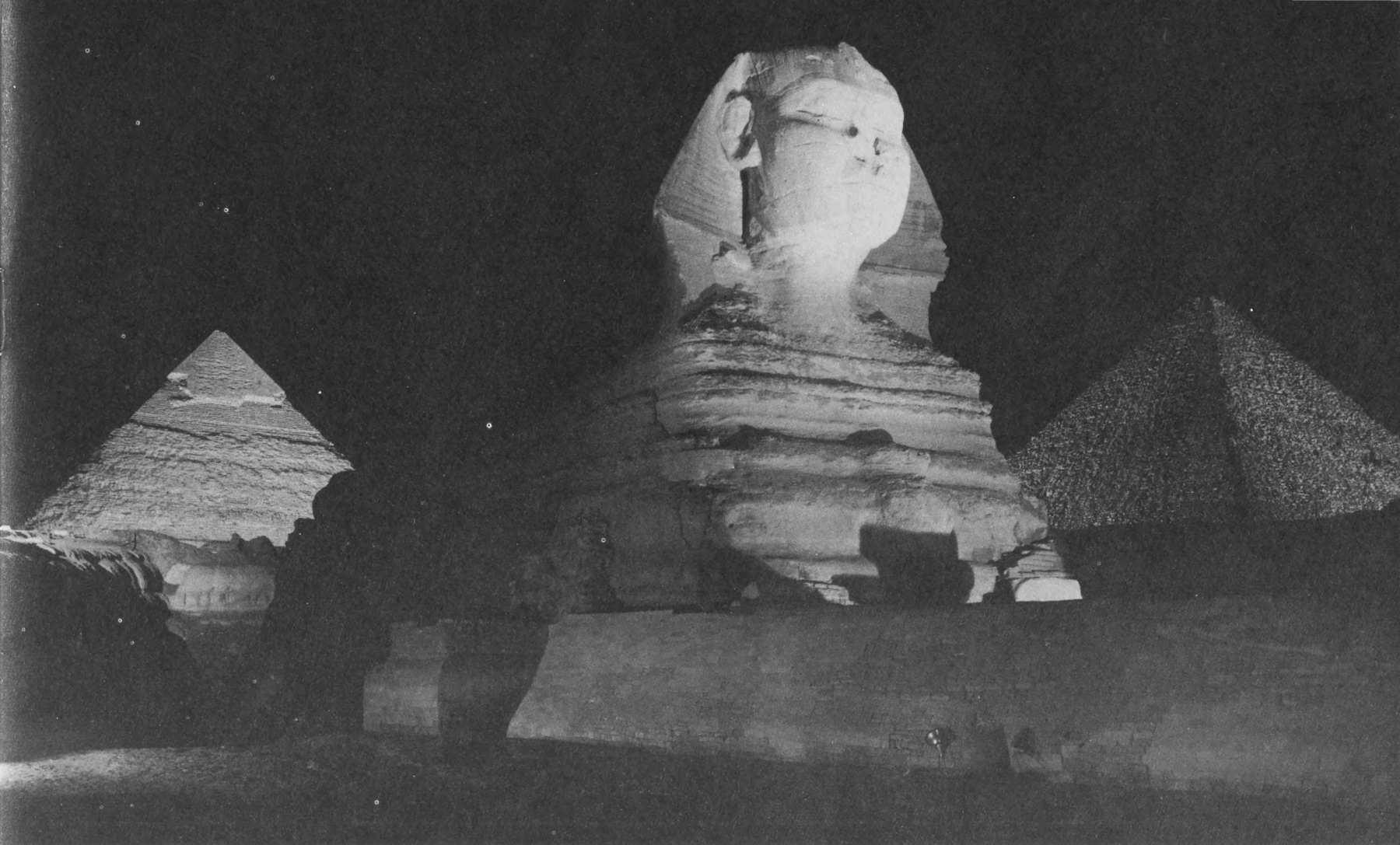


Best Wishes to Canada's
Only Outdoor Theatre

**RUSSELL MOTORS
(1963) LTD.**

730 PORTAGE AVE.

IMPERIAL — CHRYSLER —
PLYMOUTH — VALIANT —
FARGO TRUCKS



Valley of the Kings, Egypt, ONE OF PHILIPS SOUND AND LIGHT SPECTACULARS throughout the free world.

You are listening to a "Pipedream" come true

Four years ago the idea of putting lifelike stereophonic high fidelity sound everywhere in a 3,000 seat outdoor theatre was in fact branded a "Pipedream" by every audio engineer and company that was approached.

All, that is, except one!

The engineer's name was George Quigley and the company was Philips. George had the faith in his own technical creative ability and he knew his company thrived on this kind of challenge all over the world. Their own sound and light projects in the Acropolis, the Valley of Kings, the Versailles Palace, La Scala Opera House had all become legend. The unique Philips combination of over a quarter million sighted people like George and the incomparable research facilities of a truly worldwide organization to back them up probably best explains why Philips has become known as the audio research centre of the world. (You be the judge! Would you agree with the thousands of experts that have visited the "Rainbow"

since its opening. Have Philips and George truly made a "Pipedream" come true?)

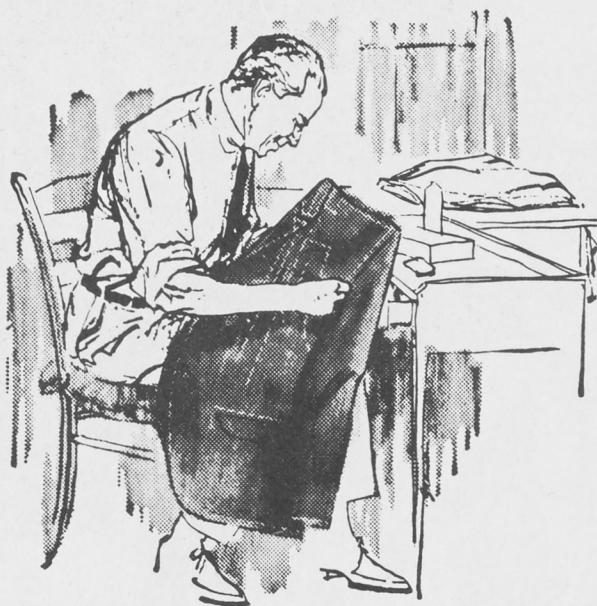
As a matter of fact, you have probably already tested some of the results of exceptional Philips knowhow for yourself. It might have been with Philishave, the world's most unique and popular electric shaver, or Philips Chatelaine, Canada's only 5-year guaranteed appliances, or Philips truly specialized portable multiband radio and record players, or the unchallenged performance of Philips tape recorders or maybe it was the "Rainbow" quality sound and imagination of Philips stereo hi-fidelity combinations or you may have found the only Television sets that virtually take care of themselves — Philips monitron automatic television.

It really doesn't matter where you meet us—from dictating systems to electron microscopes—any of Philips 3,000 products will quickly confirm your judgement of the "Rainbow" sound. For quality, imagination or just plain value—trust in Philips is world wide.

PHILIPS



Head Office
116 VANDERHOOF AVENUE, TORONTO 17, ONTARIO
Winnipeg Branch
540 MARJORIE STREET, WINNIPEG 21, MANITOBA



There Is a Difference

The expert hand-tailoring by skilled craftsmen gives the Hanford-Drewitt suit that comfortable and recognizable "custom-built" look.

The fine balance of Warren K. Cook tailoring plus Hanford-Drewitt's styling and fit produces the highest standard of quality in Canada . . . let us show you the difference.

HANFORD - DREWITT LTD.

241 Portage



ALL Of It
On Sale

For ALL
Of August

Come in NOW and look over Wilson's 4 floors of better merchandise.
Save 10 — 30% at SALE TIME.

Wilson's

352 Main St. (S.)

WH 2-5168



JULIE WILSON "Rose"

JULIE WILSON was born to perform. And like most of today's performers, her career has been built on a solid foundation of hard work, constant schooling and a great deal of experience.

Early in her career she got the "bug" for theatre life while appearing in Operettas in her Omaha, Nebraska, high school. At the age of seventeen she was selected as "Miss Nebraska" but was ruled too young to compete for the Miss America title. The experience did, however, give her immediate recognition and it was not long after that she became a member of the famed Earl Carroll chorus line.

Meanwhile she continued her drama training at the Duchesne College for Women in Omaha. This followed with a series of New York engagements and a trip abroad in a touring U.S.O. show. Seven months and several thousand miles later, she returned to the "Copa", where she introduced a smash hit, "They've Got An Awful Lot Of Coffee In Brazil."

Soon after, Julie was offered a spot in the movies by 20th Century Fox but she turned it down in favor of a Broadway role in Ray Bolger's "Three To Make Ready". After Broadway, Miss Wilson

performed around the country and while at "Mother Kelley's" in Miami, Florida, she met the famous agent Barron Polan who arranged for Julie to open at the glamorous Macombo. Her rave reviews made her one of the most sought after female vocalists. She accepted an offer to headline the bill at New York's St. Regis Hotel for two weeks but public approval forced her to remain an unprecedented twenty-nine weeks.

Since that time, Miss Wilson has played "Lalume" in Kismet, "Bianca" in Kiss Me Kate, and stepped into the shoes of Mary Martin and became the toast of London as "Nellie Forbush" in South Pacific, and many other roles too numerous to mention. As well, she has starred on many TV shows including a dramatic performance on Kraft TV Theatre, The Perry Como Show and Person-to-Person with Edward R. Murrow.

She took time out from the Broadway stage and television to make several movies, "The Strange One" and "This Could be the Night". Winnipeg is indeed privileged and proud to be able to present one of America's most glamorous ladies of the Supper Club and Theatre, JULIE WILSON.

UNCLE JOCKO	HARVEY HARDING
GEORGE	GLEN MacDONALD
TOMMY (and His Trombone)	DEREK WASYLIK
BALLOON GIRL	CHERYL SLOANE
BABY LOUISE	JANIE PETRONI
BABY JUNE	SUSAN WHITNEY
ROSE	JULIE WILSON
POP	HAL WARREN
NEWSBOYS	DEREK WASYLIK, BRIAN SHARKEY, LEO GUSZTAK
WEBER	TED ERWIN
HERBIE	BILL KRAWETZ
LOUISE	MARILYNN ALLWYN
WAITRESS	GWEN PERELES
JUNE	CHRISTY CUMMINGS
TULSA	GLENN GIBSON
YONKERS	VERDUN BOURDON
ANGIE	JOCK ABRA
L.A.	RAY WEBBER
KRINGELEIN	HARVEY HARDING
MR. GOLDSTONE	J. COLEMAN FLETCHER
FARM BOYS	VERDUN BOURDON, JOCK ABRA, RAY WEBBER
MISS CRATCHITT	SHIELA CONLON
HOLLYWOOD BLONDES:	
AGNES	TRUDY HASTINGS
MARJORIE MAY	BONNIE BODNER
DOLORES	JUDI OLIN
THELMA	JANET MILLER
EDNA	JENNIFER MEYERS
GAIL	BETTY GUSSIN
PASTEY	RON CHANDLER
TESSIE TURA	DONNA PEARSON
MAZZEPA	VIVIEN AINSLIE
CIGAR	TED ERWIN
ELECTRA	DAPHNE KOROL
MAID	CAROL WISEMAN
PHIL	RAY WEBBER
BOURGERON-COCHON	JOCK ABRA
COW	GLEN MacDONALD and JOHN WATSON

The action of the play covers a period from the early 1920s to the early 1930s, and takes place in various cities throughout the U.S.A.

MUSICAL NUMBERS

ACT I

OVERTURE	
LET ME ENTERTAIN YOU	Baby June and Baby Louise
SOME PEOPLE	Rose
SMALL WORLD	Rose and Herbie
BABY JUNE AND HER NEWSBOYS	Newsboys, Baby June, Baby Louise
MR. GOLDSTONE	Rose, Herbie and Kids
LITTLE LAMB	Louise
YOU'LL NEVER GET AWAY FROM ME	Rose and Herbie
FARM SEQUENCE	June, Farm Boys
IF MOMMA WAS MARRIED	June and Louise
ALL I NEED IS THE GIRL	Tulsa
EVERYTHING'S COMING UP ROSES	Rose

ACT II

TOREROARABLES	Louise, Agnes & Girls
TOGETHER WHEREVER YOU GO	Rose, Herbie & Louise
REPRISE:	
YOU GOTTA GET A GIMMICK	Mazeppa, Electra & Tessie
REPRISE: SMALL WORLD	Rose
GYPSY ROSE LEE	Louise
ROSE'S TURN	Rose

RAINBOW STAGE PRODUCTIONS present...

JULIE WILSON

IN



Book by Arthur Laurents — Music by Jule Styne — Lyrics by Stephen Sondheim
Suggested by the Memoirs of Gypsy Rose Lee

WITH

MARILYNN ALLWYN BILL KRAWETZ

Vivien Ainslie - Glenn Gibson - Christy Cummins

AND

DONNA PEARSON

Produced by

MICHAEL McALONEY

JOYCE J. SLOANE, Associate Producer

Directed by
MALCOLM BLACK

Musical Director
PHILIP FRADKIN

Choreography and
Musical Staging
VIVIEN AINSLIE

Stage Manager
HAL WARREN

Set Design - Lighting
JACK McADAM

Technical Director
VERNON JEFFREY

Assistant Designer
KAREN BROMLEY

Assistant Choreographer
GLENN GIBSON

ADMINISTRATIVE STAFF

MICHAEL McALONEY	Executive Producer
JOYCE J. SLOANE	Associate Producer
GLORIA SAMOLUK	Executive Secretary

Presented by arrangement with Tams-Witmark Music Library, Inc.,
New York, N.Y.

Hope you enjoyed the Season
See You Next Summer

The Board of Directors of Rainbow Stage Productions wish to express their gratitude to LABATT'S MANITOBA BREWERIES LIMITED. Their financial assistance each year makes it possible to offer our entertainment to Students at discount prices.

INVESTORS SYNDICATE OF CANADA

SYNOPSIS OF SCENES

ACT I

- SCENE 1. Vaudeville Theatre Stage, Seattle.
SCENE 2. Kitchen of a Frame House, Seattle.
SCENE 3. Road Between Seattle and Los Angeles.
SCENE 4. Backstage of a Vaudeville House, Dallas.
SCENE 5. On Stage of a Vaudeville Theatre, Los Angeles.
SCENE 6. Hotel Rooms, Akron.
SCENE 7. Chinese Restaurant, New York.
SCENE 8. Stage of Grantzinger's Palace, New York.
SCENE 9. Grantzinger's Office.
SCENE 10. Theatre Alley, Buffalo.
SCENE 11. Railroad Platform, Omaha.

ACT II

- SCENE 1. Desert Country, Texas.
SCENE 2. Backstage of a Burlesque House, Wichita.
SCENE 3. Backstage Corridor.
SCENE 4. Backstage and On Stage:
Wichita, Detroit, Philadelphia, Minsky's.
SCENE 5. Louise's Dressing Room.
SCENE 6. Bare Stage After the Show.

PRODUCTION STAFF

Executive Producer	MICHAEL McALONEY
Associate Producer	JOYCE J. SLOANE
Press, Advertising	DENNIS O'NEIL
	Chairman, Advertising Committee
Promotion Associate	ARNOLD ROSS
Director	MALCOLM BLACK
Musical Director	PHILIP FRADKIN
Choreographer	VIVIEN AINSLIE
Production Manager	HAL WARREN
Scenic-Lighting Designer	JACK McADAM
Assistant Designer	KAREN BROMLEY
Rehearsal Pianist	ALLAN LAING
Company Photographer	J. COLEMAN FLETCHER
Orchestra Contractor	HAROLD HUNTER
Wardrobe Mistress	WILMA WOOD
Wardrobe Assistants	BARBARA SHAPIRO
	MARLENE HERKERT
	MARILYN SHARP
Properties Co-ordinator	
Master Electrician	WILLIAM TOMIUK
Sound	WARREN COSFORD
Lighting supplied by	GORDON MURPHY
Costumes supplied by	MALLABAR LIMITED
House Manager	J. COLEMAN FLETCHER

APPRENTICES: Carol Wiseman, Jane Alsop, John Watson, Glenn MacDonald, Nedra McDonald, Barbara Shapiro, Rochelle Zimburg, Evelyn Asowitch, Jennifer Meyers, Peggy Butterfield, Esther Swartz, Betty Rosenbaum, Ruth Richmond, Janet Miller, Judi Olin, Betsy Olin, Ray Norman, Carole Pollick, Gwen Perles.

OUR THANKS TO . . .

Mr. Harry Dickson and DICKSON MOTORS LIMITED for their assistance. We thank also ASSINIBOIA DOWNS, CITY CENTRE MOTEL, and CARLINGS MANITOBA BREWERY LIMITED. Thanks to CENTRAL PAWN SHOP, 609 Main St., PARKHILL BEDDING AND FURNITURE, and to the ROYAL ALEXANDRA HOTEL who have been one of our finest friends and supporters all season. The Company and staff wish to thank LABATT'S MANITOBA BREWERY, Peter Widderington, Vice-President, for his kindness. Our gratitude to IMPERIAL TOBACCO LIMITED, Makers of GOLD LEAF CIGARETTES, for their support and sponsorship of the "Gold Leaf Show" originating at the "Alex". We thank Radio Stations CJOB, CKY, and CJQM for their support. We are grateful for the support of all area television outlets. Thanks to PERTH'S and to TOPP'S DEPT. STORES. OUR SINCERE THANKS TO ALL OF YOU.

CREDITS

PATRIOTIC SALVAGE CORPS, BERT WING'S STORE
HAIRSTYLES BY

Mr. Herbert Eaton's Beauty Salon
FURS BY

A. & M. Hurtig Furriers, on Portage Ave.

THE *Investors* GROUP

INVESTORS SYNDICATE OF CANADA, LTD.

- INSTALLMENT SAVINGS PLANS
- SINGLE PAYMENT CERTIFICATES

INVESTORS MUTUAL OF CANADA, LTD.

- A BALANCED MUTUAL FUND

INVESTORS GROWTH FUND OF CANADA, LTD.

- A MUTUAL FUND FOR GROWTH

INVESTORS INTERNATIONAL MUTUAL FUND, LTD.

- AN INTERNATIONAL MUTUAL FUND

INVESTORS TRUST COMPANY

- RETIREMENT SAVINGS PLAN
- GROUP PENSION PLANS

Investors Can Help You

BUILD YOUR FINANCIAL SECURITY

See an Investors Representative Soon

"YOUR BEST FRIEND FINANCIALLY"

DA, LIMITED

**Head Office - Winnipeg
Offices in Principal Cities**



MARILYNN ALLWYN

brings a wealth of experience to Rainbow Stage. She appeared on Broadway in "Do Re Mi", has played the lead roles in "Vive la Difference" at the Astor Hotel and in "Cheval et Industrial". A regular on the Ed Sullivan Show and has sung at the famous Copacabana as well. Miss Allwyn has played lead roles in productions of "Oklahoma", "Brigadoon" and "The Boy Friend". Tonight as Louise you will see her versatility as she plays Gypsy.



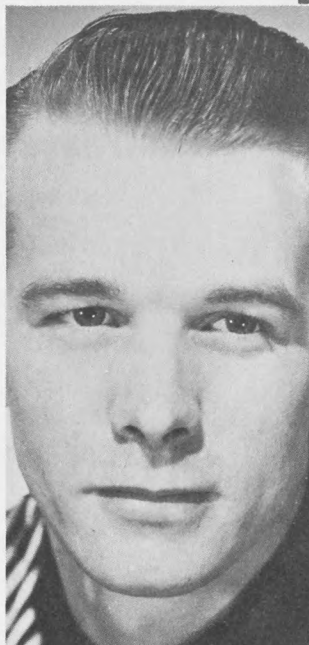
BILL KRAWETZ

Bill, aged twenty-seven, got his acting career started when Mr. John Hirsch gave him an extra part in "Dark of the Moon". His next play, "Visit to a Small Planet" offered him a major role. Around the local circuit, Bill has been seen and heard on radio and television. In an amateur production of "Hatfull of Rain", entered in the Dominion Drama Festival in 1963, Mr. Krawetz was given the best actor award. Of him the adjudicator said, "he lived the part so much, was so comical and at the same time so dramatic and powerful that he was excellent."



DONNA PEARSON

Miss Pearson left the tranquility of a Minnesota farm for the hectic life of the theatre. Two months after graduating from the American Academy, she appeared on Broadway in "The Fifth Season". Following this she appeared in Sidney Kingsley's production of "Lunatics and Lovers". She has made feature appearances in touring productions of The Best Man, Goodbye Charlie, Under the Yum Yum Tree and A Hole in the Head. She has also appeared with such stars as Rita Moreno in "I am a Camera", Constance Bennett in "Marriage Go Round", David Wayne in "Golden Fleece" and George Montgomery in "King of Hearts". Her TV credits include Studio One, Kraft Theatre and many others.



GLENN GIBSON

is one of Canada's outstanding dancers. He has appeared with such stars as Robert Goulet, Bob Hope and Ed Sullivan. His stage experience includes West Side Story in both New York and London, the New York production of Destry Rides Again. He has appeared on all of the major television shows in Canada, was a solo dancer with the National Ballet Company of Canada for four years. Glenn has been assistant choreographer at Rainbow Stage this summer and has appeared in all four productions. Tonight you will see his versatility as an actor and singer as well as a dancer as he plays "Tulsa".



CHRISTY CUMMINS

Born in New York but now living in Los Angeles, Christy has worked her way through Broadway, television and records. On television she has been seen in the Perry Como, Alfred Hitchcock, and the Steve Allan Shows. Recently she completed a tour with the Jane Powell Show, "Just 20 Plus Me". This season was her first experience with an outdoor theatre. Tonight you will see her as "Dainty Jane".

↑ THE CAST . . . THE STAFF ↓

MICHAEL McALONEY, Executive Producer, began his career with the world famous Irish Abbey Players. After coming to America in 1945, he was featured on Broadway in "Witness for the Prosecution", "House on a Cliff" and "Redhead". Mr. McAloney has appeared as an actor on television over 500 times and as a Producer has toured such stars as Eve Arden, George Montgomery, Joan Fontaine, Hal March, Gretchen Wyler, Faye Emerson and many others. He comes to us from producing for the Edgewater Beach Playhouse, Chicago, the Ann Arbor Drama Festival, Avondale Playhouse, Indianapolis, and the Dorchester Music Hall in Chicago. Mike is married to famous musical comedy and movie star, Julie Wilson, who stars in our forthcoming production of "Gypsy". On the way home to-night be sure to listen to Mike's "Gold Leaf Show" on CJOB Radio. JOYCE SLOANE, Associate Producer, is an outdoor show business veteran . . . However, her experience is different than the Rainbow brand. Her varied career ranges from Ice Shows to Beauty Pageants to the Cristiani Bros. Circus (three seasons). Miss Sloane is associated with Chicago's famous Second Cities Theatre and has worked extensively with theatres in the mid-west, including theatres for Mr. McAloney. This year she comes to Rainbow as Mr. McAloney's "right-hand girl". MALCOLM BLACK, Director, started his career with a scholarship to the Old Vic. In 1957 he came to Canada to become stage director for Toronto's Crest Theatre. In 1959 Black went to the States at the invitation of the American Shakespeare Festival. He has directed shows from coast to coast with such stars as Edie Adams, Jack Carter, Eva and Zsa Zsa Gabor, Genevieve and Walter Slezak. His productions of "A Thousand Clowns" starring Van Johnson, and "Take Her She's Mine" starring Walter Pidgeon are currently touring leading summer theatres. He has recently been

appointed artistic director of Vancouver's Playhouse Theatre. PHILIP FRADKIN, Musical Director, has been associated with nine Broadway Shows, including "The Music Man" and "Unsinkable Molly Brown". He has conducted for summer stock since 1948 and has been with Rochester, N.Y., the past three summers. Mr. Fradkin is the arranger for Miss Mimi Benzell, sound consultant to CBS-TV, and the recording director for both Westminster and Vanguard Records. VIVIEN AINSLIE, Choreographer, brings to Rainbow Stage a background of dance direction and musical staging for opera, light opera, and musical comedy. She has choreographed in excess of 50 different musicals. Miss Ainslie's last appearance in Canada was as soloist with the Slavenska-Franklin Ballet Co. in Montreal and Toronto. HAL WARREN, Stage Manager, comes to Rainbow from the Louisville Theatrical Association, Kentucky. From New Jersey, Mr. Warren enjoyed a long and successful career as an actor and concert singer before entering stage management. He has worked extensively throughout the U.S., Canada and the West Indies as both Stage Manager and Director. JACK McADAM, Scenic-Designer, is accepted as one of Canada's outstanding young creators of stage settings and lighting. Under contract to the C.B.C., he goes directly to Toronto on closing our season to supervise a new fall variety series. Mr. McAdam designed "The Tommy Ambrose Show", "Juliette", "Country Hoedown", "Horizon", "Front and Centre" as well as Toronto's Crest Theatre and the National Ballet of Canada. VERNON JEFFREY, Technical Director, has a long and impressive background in Theatre for a young man. He has worked with C.B.C.-Toronto; Crest Theatre; Vineland, Ontario, and the MTC, Winnipeg. Mr. Jeffrey has also worked south of the border in three different theatres under Producer McAloney's management.





Linda's life is full of wonder for things around her. Each day is a new adventure in her world of growing up—a world warmed by the love and understanding of her parents, and made more secure by the *guaranteed* protection of *permanent* life insurance. Dad's Great-West representative helped him arrange his long-term savings plan. It provides sure protection now, and a retirement income he will never outlive. For Linda and her family, as for thousands of other families, Great-West is the key to financial security.

Great-West Life
ASSURANCE COMPANY  HEAD OFFICE, WINNIPEG



After the Show — Join the Stars At the ROYAL ALEXANDRA HOTEL

- Entertainment at its best
- Excellent Cuisine
- Appealing and Modern Accommodation



The Royal Alexandra
A CANADIAN PACIFIC HOTEL



*Make a night of it . . .
before the theatre
enjoy dinner in the
gracious setting of the
RIB ROOM
at the
CHARTER HOUSE
at York and Hargrave*

**MARY
SCORER
BOOKS**

214 KENNEDY STREET
WINNIPEG 1, MAN.
PHONE WHitehall 3-2117

*All books are divisible
into two classes: the
books of the hour, and
the books of all time!*

*John Ruskin of
King's Treasures.*

SAVE MORE! CALL STATION TO STATION LONG DISTANCE IN MANITOBA!

*To save more than ever before on your Long Distance
calls in Manitoba—place them STATION-TO-STATION!*



MANITOBA TELEPHONE SYSTEM
Your Direct Line to All of Manitoba

the ultimate
in high fidelity
in the air everywhere
in Winnipeg

1470



CJQM
AM
FM

The utmost in Convenience

24 HR.

SERVICE — ALL DEPTS.

PARTS — SALES — SERVICE
AT

GELHORN

MOTORS (1963) LTD.

FORD — FALCON — FAIRLANE
MUSTANG — THUNDERBIRD

"The Friendly Home of Ford"

2000 MAIN ST.
Opposite Rainbow Stage

STRAINS

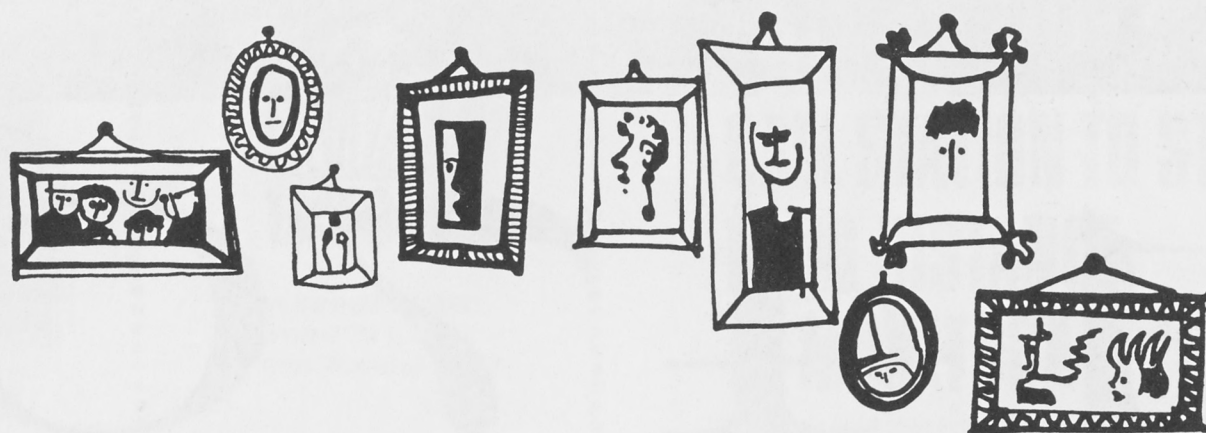
STRAINS

STRAINS

STRAINS

STRAINS
CAMERA
STORES

"The stores that show you how"
318 Smith Street
459 Portage Avenue
Polo Park Shopping Centre



KELEKIS

NORTH WINNIPEG'S MOST POPULAR RESTAURANT

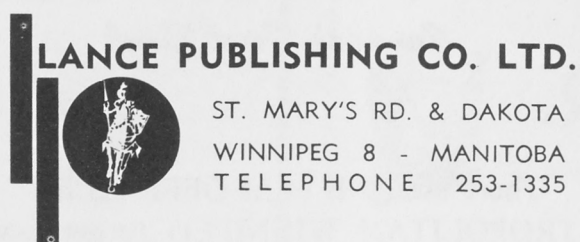
RESTAURANT

JUSTICE 6-9554 • 1100 MAIN STREET



I NEED A CHANGE!

— Do you? Lance Publishing gives your printed material the clean, crisp fresh look of quality and quick service too.



LANCE PUBLISHING CO. LTD.

ST. MARY'S RD. & DAKOTA
WINNIPEG 8 - MANITOBA
TELEPHONE 253-1335

Advertising • Flyer Distribution • Travel Agents • Creative Printing • Publishing • Direct Mail

PLANNING A TRIP TO TORONTO?
VISIT



Phone, write or wire for Ticket Reservations to:

O'KEEFE CENTRE/Toronto, Ont.

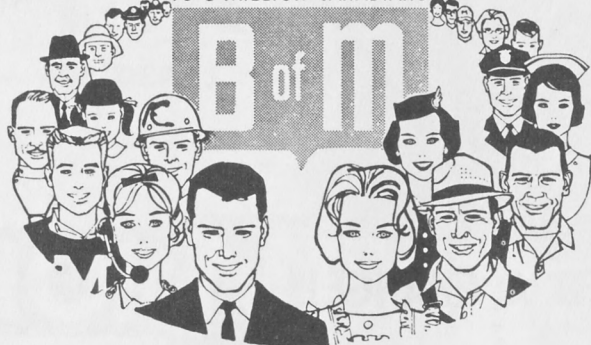
*Another O'Keefe contribution to the Canadian way of life

Compliments of . . .

K. A. POWELL (CANADA) LTD.

"MY BANK"

TO 3 MILLION CANADIANS



Day by day...

From generation to generation, Canadians have put their trust in the Bank of Montreal. Today, more than three million people from coast to coast call the B of M "MY BANK".

BANK OF MONTREAL

Canada's First Bank

There are 29 B of M OFFICES in METROPOLITAN WINNIPEG to serve you

Your host . . .

JACQUE STEINBERGER



1761 MAIN ST.
ED 9-5522

Where the Rainbow Stage Cast relax After the show — join them!



When in New York . . .

MALACHY McCOURT'S SALOON

8th Street Between Park and Lexington

"Mike": Best wishes for your summer. Hurry back . . . we need you!

"Malachy"



255 VAUGHAN ST.
Opposite the Bay
PHONE 943-8523

&

POLO PARK
SHOPPING CENTRE
PHONE SU 3-3512

AFTER THE SHOW . . .

PIZZA PLACE

The Place for Pizza



Stop for Pizza or Spaghetti on your way home. Dine in or take home.

Downtown — 141 DONALD ST. - - - WH 2-0627

St. James — 1823 PORTAGE AVE. - - 888-1600

RES. PHONE 837-5332

OFF. PHONE 942-7516

W. C. BARTHEL

ACCOUNTANT - AUDITOR - TAX CONSULTANT

612 AVENUE BLDG.

WINNIPEG 2, MAN.



STEEL'S *Limited*

FINE FURNITURE & FURNISHINGS

516 PORTAGE AVE., WINNIPEG 1, MAN.
OPPOSITE UNITED COLLEGE

CBC



takes you
where things
are happening

Instantly you're there



. . . in Hollywood for the
Academy Awards

. . . in New York at the
United Nation Sessions

. . . in Toronto for the Grey Cup

...where the News is happening

FOR IMPORTANT T.V. . . .

Look TO 3 CHANNEL

YOUR CBC-TV NETWORK STATION

**METROPOLITAN CORPORATION
OF GREATER WINNIPEG**

*Operating
For Your Health and Pleasure*

ASSINIBOINE PARK
ASSINIBOINE PARK CONSERVATORY
ASSINIBOINE PARK ZOO

RAINBOW STAGE
CRESCENT DRIVE PARK
FRASER'S GROVE PARK
KILDONAN PARK
ST. VITAL PARK
WESTVIEW PARK
CHURCHILL PARK
LYNDALE DRIVE PARK

KILDONAN GOLF COURSE
WINDSOR GOLF COURSE

Metro Parks and Golf Courses
— yours to enjoy!



FOOD SERVICES

Operating

All Metro Park Concessions

Co-op Prairie Drive-Inns, Portage la Prairie

Falcon Beach Golf Club, Falcon Lake

. . . and the fabulous

Red Lion Steak House

238 EDMONTON STREET

Phone 943-1281



AS NIGHT FALLS...

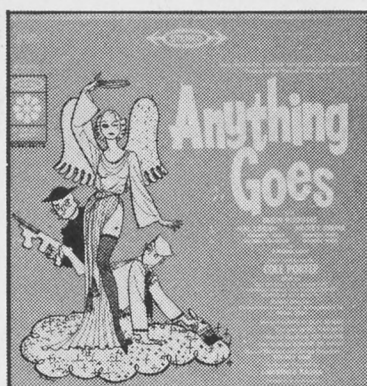
. . . Lights bring the action of outdoor theatre to the eyes of the audience. Lights cast a feeling of happiness or sadness on the stage. Lights bathe the stage in color or turn it "coal black". Lights add to your viewing pleasure. Electric lighting is but one of the many ways you can live better electrically. For further information on how electricity can serve you better phone or write **MANITOBA HYDRO**

A SUMMER FESTIVAL OF SHOWS ON COLUMBIA RECORDS



OL 5420/OS 2017

Lyrics by Stephen Sondheim; Music by Jule Styne —
Ethel Merman, Jack Klugman, Sandra Church; With
the Original Broadway Cast.



OL 4062/OS 2080

Lyrics by E. Y. Harburg; Music
by Burton Lane — Ella Logan,
Donald Richards, David Wayne;
With the Original Broadway Cast.



FLM 13100/FLS 15100

Music and lyrics by Cole Porter
—Eileen Rodgers, Hal Linden.
*A new Musical Production.



KOL 5450/KOS 2020

Lyrics by Oscar Hammerstein
2nd; Music by Richard Rodgers
— Mary Martin, Theodore Bikel;
With the Original Broadway Cast.

COLUMBIA RECORDS



**Now,
Right Now,**

is the Time
When All
the Most Beautiful
Furs
in All
the Newest Styles
are on Sale
at EATON'S
at Outstanding
Savings!

And All Carry
the Time-Honoured
EATON Guarantee —
"Goods Satisfactory
or Money Refunded".



Fur Salon, EATON'S Fourth Floor of Fashion